Permit #F00027320

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027320 **Type of Permit:** FILMING **Release Date:** 04/28/2010

Production Company PRETTY BIRD PICTURES INC

Insured Company Name PRETTY BIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax
Address 1823 COLORADO BLVD
SANTA MONICA, California 90404

Production Title DR PEPPER

Type of Production Commercial - Standard

Producer William Greene

Director Paul Hunter

1st AD Michael Kahn

Production Manager Piazzie none

FilmL.A. Coordinator Jason Del Paine

Location Manager Carrie LA
Primary Phone Mobile - 818-268-0802
Secondary Phone Office - 310-315-8700

Location Assistant N/A N/A
Primary Phone Office - 310-315-8700
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $985.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00027320	**Location Manager**	Carrie LA
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 818-268-0802
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	DR PEPPER		

Location Address 101 Fremont Pl, Los Angeles, CA, 90005

Location Names

Location Type Private Residence

Location Description

Film Dates 4/29/2010 - 4/29/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents F27320, Pretty Bird Pictures.pdf
f27320, PRETTY BIRD Carrie LA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	35
Spot Check	1

Filming Activities Exterior models against scenery; Interior and exterior dialogue; Interior models against scenery; 1 ice cream truck and 1 pizza delivery truck; Drive ups & away inside gates;

Jurisdiction **Political:** **Police:** **Fire:**

Location Notes

Coordinator Note CATERING AT THE NORTH END OF WILSHIRE UNITED METHODIST CHURCH

Coordinator Note SPOT CHECK APPROVED BY LAFD WALK THROUGH AT BASECAMP/CREW PARKING

Coordinator Note FILM LA MONITOR REQUIRED:
04/29/2010, 0500-0900 PER GEOFFREY SMITH

Parking

Base Camp
Location Type : Location
Street : Fremont Pl behind gates

Crew Parking
Location Type : Church
Street : WILSHIRE UNITED METHODIST CHURCH, 711 S PLYMOUTH Bl, 0600-2200

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LAFD Activity Report

FSO Required ☐
FSO Late Notification ☐
SPOT CHECK ☒

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVALUATION REPORT

NAME OF FACILITY: **WILSHIRE UNITED METHODIST CHURCH** TODAY'S DATE: **04/27/10**

FILM/ CREW PRK/ BASE CAMP: **711 S. PLYMOUTH BLVD LOS ANGELES, CA 90010**

PRODUCTION CO. NAME: **PRETTYBIRD "DR. PEPPER 1104"** FILM LA #: **27320**

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: **04/29/10**

TIME(S) OF FILMING OR PRODUCTION ACTIVITY: **0600-2200 HRS**

~~Approval of filming~~ or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1. A representative from both the school/church and the production company shall be present during walk-through.
2. The walk-through shall identify shall identify the area(s) to allow filming or production activity without disruption to regular operations operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their ~~exclusive use, no exceptions.~~

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor is **prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area. (LAMC 57.111.07, 57.138.04)

NO PERMIT

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LAFD Activity Report
SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION
EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION NO IMPACT TO PUBLIC

CREW PARKING- NORTHWEST CORNER

CATERING + UTILITY VEHICLE

VEHICLES AS NEEDED

FLA--27320

PRETTYBIRD PROD ' DR. PEPPER # 1104' APRIL 29, 2010

WILSHIRE UNITED METHODIST 711 S. PLYMOUTH

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.

Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

	email:		
Locations Manager:	X _____	Phone:	(818) 268-0802
PRINT NAME:	CARRIE L. A.	FAX	(818) 831-1055
	email:	hm office FAX	(818) 845-4048
School/Church Representative:	X _____	Phone:	(818) 845-4048
PRINT NAME:	LORI JONES/ OFF-3239649562	church FAX	(818) 566-4481
	email:	lynn.mckay-roth@lacity.org	
Fire Inspector:	X _____	Office Phone:	(213) 978-3675
PRINT NAME:	LYNN MCKAY ROTH	FAX	(213) 978-3612

APPROVED _____ X DENIED _____

LAFD (213) 978-3660
(213) 978-3612

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Pretty Bird ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 5/1/08

Representative's Signature

Carrie L. A.

Representative's Name (Please Print)

Representative's Title (Please Print)

Pretty Bird Prods.

Name of Principal (i.e. company name) (Please Print)

1008 Amalfi Dr.
LA. CA 90272

Principal's Mailing Address (Please Print)

310-459-2904

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA 90028
Ph. 323-465-9179 Fx. 323-465-9869

PERMIT